# **Privacy Policy**

Effective Date: August 1, 2025 Last Updated: August 1, 2025

B. Page Consulting<sup>TM</sup> ("we," "our," "us") values your privacy. This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit our website www.bpageconsulting.com (the "Site"). By using our Site, you agree to the terms of this Privacy Policy.

#### 1. Information We Collect

We may collect the following types of information when you interact with our Site:

- **Personal Information**: Information you voluntarily provide, such as your name, email address, phone number, company name, or other details when you contact us, request resources, or subscribe to updates.
- **Non-Personal Information**: Data automatically collected when you visit our Site, such as your IP address, browser type, device information, and browsing behavior.
- Cookies & Tracking Technologies: We use cookies and similar tools to improve user experience, track site performance, and analyze usage patterns.

#### 2. How We Use Your Information

We may use the information we collect to:

- Provide, operate, and improve our Site and services.
- Respond to inquiries, requests, or customer service needs.
- Send updates, newsletters, or marketing communications (you may opt out at any time).
- Analyze site usage and improve functionality.
- Protect against fraud, unauthorized use, or violations of our Terms of Use.

# 3. Sharing Your Information

We do not sell or rent your personal information. We may share information in limited circumstances:

- **Service Providers**: With trusted third parties who assist in operating our Site or conducting business (e.g., email marketing, analytics).
- Legal Obligations: When required by law, regulation, or legal process.
- Business Transfers: In connection with a merger, sale, or acquisition of our business.

#### 4. Your Choices

You have the following rights regarding your information:

- **Opt-Out of Marketing**: You may unsubscribe from promotional emails at any time using the "unsubscribe" link.
- **Cookies**: You can disable cookies in your browser settings, but some features of our Site may not function properly.
- Access & Update: You may request access to or correction of your personal information by contacting us.

### 5. Data Security

We use reasonable administrative, technical, and physical safeguards to protect your personal information. However, no method of transmission over the Internet or storage system is completely secure, and we cannot guarantee absolute security.

#### 6. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for the privacy practices of other sites. We encourage you to review their privacy policies.

### 7. Children's Privacy

Our Site is not directed toward children under 13. We do not knowingly collect personal information from children. If we learn that we have inadvertently collected such data, we will delete it.

## 8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with a revised "Last Updated" date.

## 9. Contact Us

If you have questions about this Privacy Policy or our practices, please contact us at:

#### B. Page Consulting<sup>TM</sup>

Email: info@bpconsulting.com